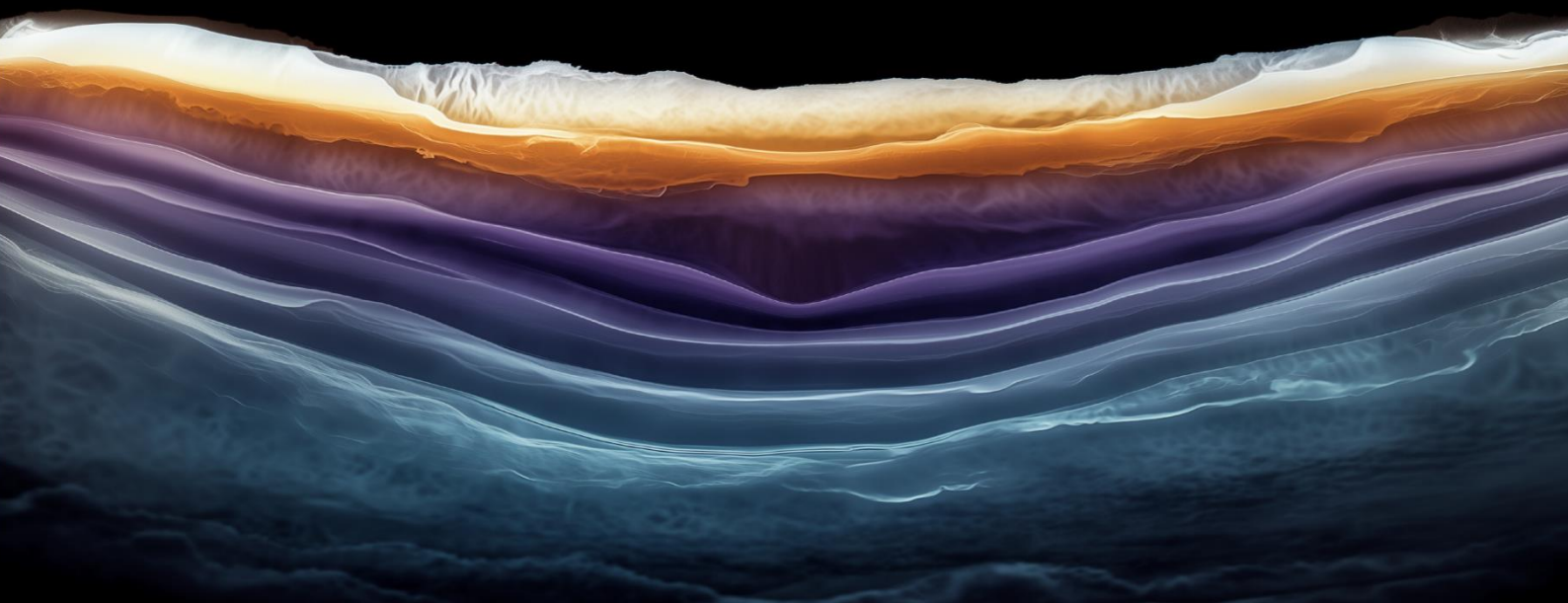


**The 5th Asia-Pacific Ocular Imaging Society
(APOIS) Congress**
in conjunction with
The 1st Tsinghua International Eye Symposium (TIES)



Transforming Eye Care with AI and Imaging

Beijing, China

Nov 7- Nov 9, 2025



**SPONSORSHIP
PROSPECTUS**

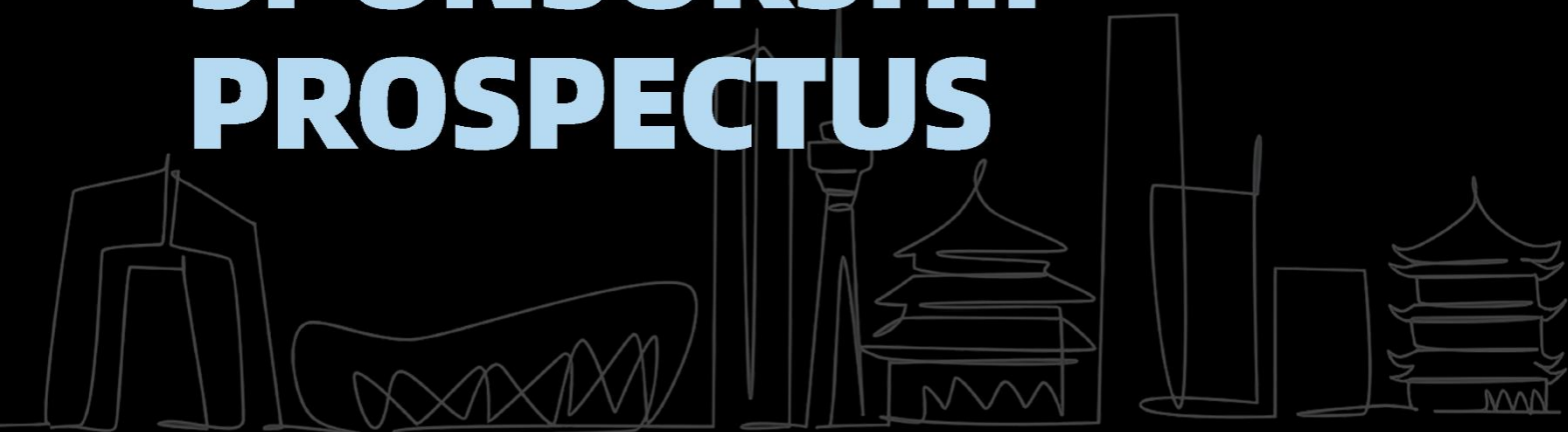


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Welcome Message

It is with great pleasure that we welcome you to the 5th Asia-Pacific Ocular Imaging Society (APOIS) Meeting, held in conjunction with the 1st Tsinghua International Eye Symposium (TIES), taking place from November 7–9, 2025, in Beijing, China.

With the theme “Transforming Eye Care with AI and Imaging,” this landmark congress brings together global leaders in ophthalmology, ocular imaging, artificial intelligence, and translational science. The program will explore the latest advances in imaging technologies and intelligent diagnostics, and their growing impact on clinical practice, research, and innovation.

As the leading professional society in the Asia-Pacific region dedicated to ocular imaging, APOIS serves over 3,000 members across more than 20 countries and regions, providing a dynamic platform for scientific exchange, education, and collaboration. Through our congresses and initiatives, we aim to foster interdisciplinary partnerships and advance the adoption of emerging technologies that improve patient care.

This year’s congress marks several important milestones: the 5th APOIS Meeting, the launch of the Tsinghua Eye Center, and the global debut of the Beijing Visual Science and Translational Eye Research Institute (BERI). These initiatives reflect our shared vision to bridge basic research, clinical innovation, and industry collaboration—driving progress in vision science and eye health globally.

We invite ophthalmologists, vision scientists, biomedical engineers, AI researchers, and industry partners to join us in Beijing for a rich and forward-looking scientific program featuring keynote lectures, symposia, workshops, and networking opportunities.

We look forward to welcoming you to APOIS-TIES 2025 and to an inspiring exchange of knowledge, ideas, and global collaboration.



Prof. Tien Yin WONG
APOIS President
Congress President
APOIS-TIES 2025 Congress



Prof. Carol CHEUNG
APOIS Secretary-General
Chair, Scientific Program Committee
APOIS-TIES 2025 Congress



Prof. Yaxing WANG
Chair, Scientific Program Committee
APOIS-TIES 2025 Congress

Scientific Program Committee



Carol Cheung (Hong Kong, China)
Scientific Program Chair



Yaxing Wang (China)
Scientific Program Chair



Rupesh Agrawal
(Singapore)



Marcus Ang
(Singapore)



Gemmy Cheung
(Singapore)



Mingguang He
(Hong Kong, China)



Min Kim
(Korea)



Timothy Lai
(Hong Kong, China)



Haotian Lin
(China)



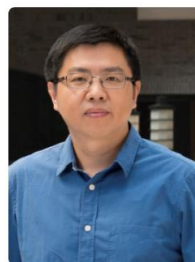
Yu Chi Liu
(Singapore)



Chitaranjan Mishra
(India)



Ki Ho Park
(Korea)



Feng Qian
(China)



Rajiv Raman
(India)



**Paisan
Ruamviboonsuk
(Thailand)**



**Kyung Rim Sung
(Korea)**



**Kendick Shih
(Hong Kong, China)**



**Simon Szeto
(Hong Kong, China)**



**Yih Chung Tham
(Singapore)**



**Jiamin Wu
(China)**



**Wei Chi Wu
(Chinese Taipei)**



**Xinyuan Zhang
(China)**



**Xiulan Zhang
(China)**



**Lisa Zhu
(Australia)**



Organizing Committee



Chun Zhang
OC Chair



Xin Chen



Youxin Chen



Feng Qian



Huaizhou Wang



Mengmeng Wang



Xiaofei Wang



Jiamin Wu



Pan Zhe



Congress Information

About Asia-Pacific Ocular Imaging Society (APOIS)

The Asia-Pacific Ocular Imaging Society (APOIS) is a leading subspecialty organization dedicated to advancing ocular imaging science, education, and clinical application across the Asia-Pacific region and beyond. As an Affiliated Member Society of the Asia-Pacific Academy of Ophthalmology (APAO), APOIS connects a vibrant international network of over 3,000 members across more than 20 countries and regions.

Our mission is to foster interdisciplinary collaboration, promote innovation, and support the integration of emerging technologies—such as artificial intelligence and deep learning—into clinical practice. Through annual congresses, regional meetings, and webinars, APOIS provides a premier platform for knowledge exchange, professional development, and global engagement in ocular imaging.

For more information, please visit: <https://apois.org>.



APOIS Council

APOIS Council (2024-2026)



Tien Yin Wong (Singapore)
President



Carol Cheung (Hong Kong)
Secretary General



Ki Ho Park
(Korea)
Vice-President



Xiulan Zhang
(China)
Vice-President



Kyoko Ohno-Matsui
(Japan)
Vice-President



Timothy Lai
(Hong Kong, China)
Treasurer

Executive Committee Members



Rupesh Agrawal
(Newsletter & Website)



Xinyuan Zhang
(Membership)



Marcus Ang
(Young Ophthalmologists)



Paisan Ruamviboonsuk



Council Members



Lisa Zhu
(Australia)



Yuanbo Liang
(China)



Haotin Lin
(China)



Mingguang He
(Hong Kong)



Christopher Leung
(Hong Kong)



Kendrick Shih
(Hong Kong)



Simon Szeto
(Hong Kong)



Jay Chhablani
(India)



Harsha Rao
(India)



Rohit Shetty
(India)



Rajiv Raman
(India)



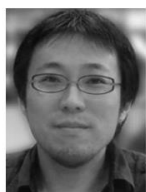
Chitaranjan Mishra
(India)



Masahiro Miura
(Japan)



Yasuo Yanagi
(Japan)



Yoshiaki Yasuno
(Japan)



Min Kim
(Korea)



Kyung Rim Sung
(Korea)



Ting Aung
(Singapore)



Gemmy Cheung
(Singapore)



Yih Chung Tham
(Singapore)



Jacqueline Chua
(Singapore)



Henry Shen-Lih Chen
(Taiwan)



Wei-Chi Wu
(Taiwan)



Program Overview

	November 7, 2025 (Friday)	November 8, 2025 (Saturday)		
0800 – 0900		Free Papers	Free papers	Sponsored Breakfast Symposium
0900 – 1045		Opening ceremony & Keynote 1		
1045 – 1130		(APOIS) Pearse Keane Keynote 2 (BERI IAC)		
1130 – 1215		Session 1	Session 2	Session 3
1215 – 1250				
1250 – 1350		Sponsored Lunch Symposium	Sponsored Lunch Symposium	Session 5
1400 – 1530	Registration	Session 5	Session 6	Session 7 SERI-BERI
1530 – 1600		Sponsored afternoon break		
1600 – 1730		Session 8 APOIS-APGS	Session 9	Session 10
1830 – 2130	Presidential Dinner	Gala Dinner		

	November 9, 2025 (Sunday)		
0800 – 0900	Free papers	Free papers	Sponsored Breakfast Symposium
0900 – 1030	Session 11	Session 12	Session 13
1030 – 1100	Sponsored morning break		
1100 – 1230	Session 14	Session 15	Session 16
1230 – 1250			
1250 – 1350	Sponsored Lunch Symposium	Sponsored Lunch Symposium	Session 17
1400 – 1530	Session 18	Session 19	Session 20
1530 – 1600	Sponsored afternoon break		
1600 – 1700	Session 21	Session 22	Session 23
1700 – 1730	Closing remark		

Sponsorship Opportunities

Sponsorship Packages – Overview at a Glance

Benefits	Diamond (RMB 600,000 / USD 80,000)	Gold (RMB 350,000 / USD 50,000)	Silver (RMB 250,000 / USD 34,000)	Bronze (RMB 200,000 / USD 27,000)
Exhibition Booth Size	36 m ² (priority)	24 m ²	18 m ²	12 m ²
Symposium Session (60 min)	2 sessions (priority)	1 session (next)	1 session (next)	1 session (next)
Ad in Conference Brochure	3 full-color pages	2 pages	1 page	1 page
Promotional Display Board	1 (excl. production)	1 (excl. production)	–	–
Logo in Conference Materials & Badges	✓	✓	✓	✓
Brochure Sets in File Bags	2 sets	1 set	1 set	–
Free Domestic Registrations	30	20	15	10
Discount on Add-ons	20%	20%	20%	10%

Sponsorship Packages – Full Details

Diamond Package

USD 80,000 per session
RMB 600,000 per session

- Exhibition booth: 36 m², with priority booth location selection
- Symposium sessions: 2 sessions, with priority time slot selection
- Conference brochure advertisement: 3 pages (210×285 mm, full-color printing)
- Promotional display board: 1 (excluding production cost)
- Company name and logo featured in the conference materials
- Company logo printed on the back of the badge
- 2 sets of product brochures provided in file bags
- 30 free registration quotas for domestic delegates
- Additional items available at a 20% discount

Gold Package

USD 50,000 per session
RMB 350,000 per session

- Exhibition booth: 24 m², booth location selection after the Diamond package
- Symposium session: 1 session, with time slot selection after the Diamond package
- Conference brochure advertisement: 2 pages (210×285 mm, full-color printing)
- Promotional display board: 1 (excluding production cost)
- Company name and logo featured in the conference materials
- Company logo printed on the back of the badge
- 1 set of product brochure provided in file bags
- 20 free registration quotas for domestic delegates
- Additional items available at a 20% discount

Silver Package

USD 34,000 per session
RMB 250,000 per session

- Exhibition booth: 18 m², booth location selection after the Gold package
- Symposium session: 1 session, with time slot selection after the Gold package
- Conference brochure advertisement: 1 page (210×285 mm, full-color printing)
- Company name and logo featured in the conference materials

- Company logo printed on the back of the badge
- 1 set of product brochure provided in file bags
- 15 free registration quotas for domestic delegates
- Additional items available at a 20% discount

Bronze Package

USD 27,000 per session
RMB 200,000 per session

- Exhibition booth: 12 m², booth location selection after the Silver package
- Symposium session: 1 session, with time slot selection after the Silver package
- Conference brochure advertisement: 1 page (210×285 mm, full-color printing)
- Company name and logo featured in the conference materials
- Company logo printed on the back of the badge
- 10 free registration quotas for domestic delegates
- Additional items available at a 10% discount

Individual Sponsorship Opportunities

Items	Details	Price
Exhibition Booth	Specification: <ul style="list-style-type: none"> • Booth size: 2 × 3 meters. • Standard booth includes: 2 or 3 divider panels (2.45 m high, with fascia lettering), standard carpet, 1 information desk, 2 chairs, 2 spotlights, 1 220V power outlet, 3 exhibitor badges • Lunch provided for 2 staff (for two days) • Booths exceeding 12 m² may apply for a custom open booth layout 	RMB 38,000 / USD 5,000 per booth
Symposium Session	<ul style="list-style-type: none"> • Sponsorship includes the opportunity to host a 60-minute symposium session, in a conference hall accommodates approximately 150 delegates • Specific schedule will be arranged by the organizers based on corporate applications 	RMB 100,000 / USD 13,000 per session

Tea Break	<ul style="list-style-type: none"> • Fee covers promotional naming rights only • Exhibitors must provide refreshments and beverages at a designated area, in accordance with conference guidelines • All associated costs are the responsibility of the exhibitor 	RMB 20,000 / USD 4,000 per session
Promotional Display Board	<ul style="list-style-type: none"> • Fee covers promotional sponsorship only • Company is responsible for the production of the display board 	RMB 30,000 / USD 4,000 per board
Official WeChat Account Sponsorship	<ul style="list-style-type: none"> • Company logo will be featured on the official conference WeChat account • Design and production are managed uniformly by the organizing team 	RMB 100,000 / USD 13,000 per session
Conference Information Pack Sponsorship	<ul style="list-style-type: none"> • Fee covers promotional sponsorship only • Company is responsible for producing the information bag according to conference specifications 	RMB 20,000 / USD 3,000 per session
VIP Lounge	<ul style="list-style-type: none"> • Fee covers promotional naming rights only • Company is responsible for venue rental, as well as providing the required food, beverages, and related services 	RMB 30,000 / USD 4,000 per lounge
Bottled Drinking Water	<ul style="list-style-type: none"> • Fee covers promotional sponsorship only • Company is responsible for the associated production costs 	RMB 20,000 / USD 3,000 per session
Conference Notebooks and Pens	<ul style="list-style-type: none"> • Fee covers promotional sponsorship only • Company is responsible for the associated production costs 	RMB 20,000 / USD 3,000 per session
Conference Signage	<ul style="list-style-type: none"> • Company logo will be featured on the conference directional signage system 	RMB 30,000 / USD 4,000 per session
Conference Insert	<ul style="list-style-type: none"> • A full-color promotional insert will be included in the conference materials booklet • Placement will be arranged by Organizing Committee 	RMB 10,000 / USD 1,300 per insert

Contact Information

For sponsorship and exhibition inquiries, please contact:

Tel: +86 10-6553 9941 / 6553 9942 / 136 0128 5093

Email: cmic1010@126.com

Contact Information



APOIS Secretariat

Tel: (+852) 39435827

Email: secretariat@apois.org

Office Address:

c/o Department of Ophthalmology and Visual Sciences,
The Chinese University of Hong Kong
4/F, Hong Kong Eye Hospital, 147K Argyle Street,
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